

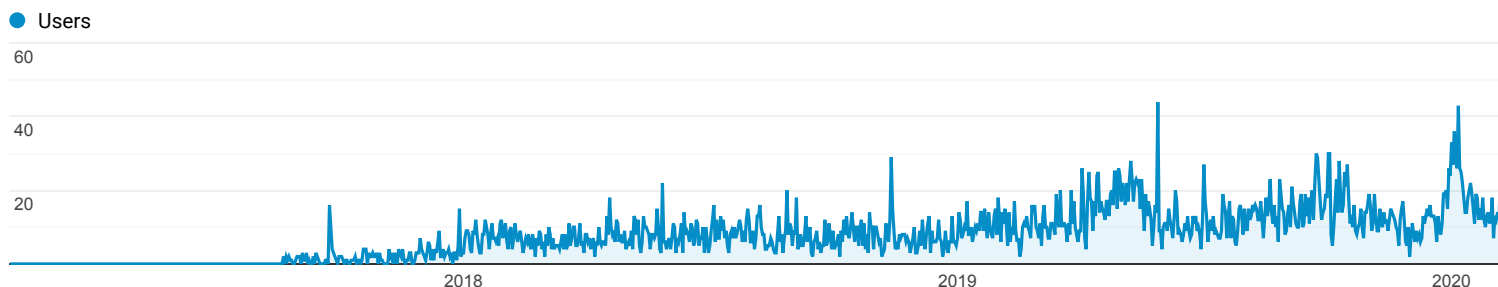
All Traffic

All Users
100.00% Users

Jan 31, 2017 - Feb 6, 2020

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7,014 % of Total: 100.00% (7,014)	7,028 % of Total: 100.11% (7,020)	9,171 % of Total: 100.00% (9,171)	60.18% Avg for View: 60.18% (0.00%)	2.17 Avg for View: 2.17 (0.00%)	00:01:32 Avg for View: 00:01:32 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	4,784 (67.62%)	4,812 (68.47%)	6,360 (69.35%)	59.34%	2.13	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. m.facebook.com / referral	892 (12.61%)	872 (12.41%)	1,019 (11.11%)	73.90%	1.80	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. (direct) / (none)	683 (9.65%)	685 (9.75%)	970 (10.58%)	70.41%	2.05	00:01:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. l.facebook.com / referral	321 (4.54%)	306 (4.35%)	367 (4.00%)	26.70%	3.41	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. lm.facebook.com / referral	191 (2.70%)	155 (2.21%)	216 (2.36%)	23.61%	3.83	00:01:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. facebook.com / referral	129 (1.82%)	124 (1.76%)	148 (1.61%)	73.65%	1.95	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. l.instagram.com / referral	29 (0.41%)	29 (0.41%)	34 (0.37%)	38.24%	2.59	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. instagram.com / referral	21 (0.30%)	21 (0.30%)	21 (0.23%)	66.67%	1.57	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. bing / organic	7 (0.10%)	7 (0.10%)	13 (0.14%)	53.85%	2.31	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. baidu.com / referral	3 (0.04%)	3 (0.04%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 23